

Did you know?

Last year, the Kellogg PTA paid an estimated:

\$28,000

toward Chromebooks; classroom hardware including laptops, iPads, and TVs; and Computer Specialists salary

\$11,000

toward the NEW Science Lab and Science Specialist salary

\$9,000

toward P.E. Specialists' salaries and equipment

\$6,000

toward Art programs and Specialist salary

\$6,000

toward Reading and Math programs including Accelerated Reader (grades 2-6) and Scholastic News Magazine (grades K-5)

\$5,000

toward Band musical instruments and Specialist salary

What is the Annual Giving Campaign?

The Annual Giving Campaign is the opportunity to invest in your child's education. Each year, the Kellogg Parent Teacher Association (PTA) raises money to provide its students an enriched curriculum. The instruction and experience that Kellogg students receive is far above what the state and district pay for.

So, who helps pay for the special programs for ALL kids at Kellogg?

Kellogg's PTA!

Currently, the PTA provides Art, Science, Music, and P.E. Specialist funding above and beyond what the Goleta Union School District provides. The PTA's goal is to eliminate the need for time-intensive fundraisers and costly events yet continue to raise money for Kellogg to be able to provide the special programs that it does.



"No one of us is as strong as ALL of us!"

The Kellogg PTA works hard to provide continued high-quality programming for technology, Art, Science, Music, and P.E. programs for ALL Kellogg students. But the PTA cannot do it without annual giving donations from YOU—the parents. Every gift counts!



If you are unsure how much to give, please consider donating the same amount that you paid for just one month of preschool. If that is too much or your child didn't go to preschool, please consider what the programs mentioned here are worth to your child's education, and please give as generously as you can.

This Year's Goal Working together as a TEAM, the PTA—with YOUR help—hopes to raise \$55,000 this school year. We need 100% family participation to meet our goal.

How? The Annual Giving Campaign must raise \$25,000 and the Spring Jog-a-Thon must raise \$30,000.

Did you know?

Each year, Kellogg's PTA contributes nearly an additional

\$16,000

toward:

- Book Fairs
- Chalk Art Festival
- Read-a-Thon
- Jog-a-Thon
- Field Trips
- Back-to-School Picnic
- School Carnival
- Family Science Night
- Cultural Arts Assemblies
- The Garden
- Teacher Grants
- Band Scholarships

The PTA additionally finances **music and art supplies, field trips, campus enhancements, and more!**

Kellogg's Annual Giving Campaign 2016-2017 HOW TO DONATE

Please take a minute right now, before you set this aside, to make a tax-deductible donation to enhance your child's education.

Payment Options

Option #1: Simply fill out the enclosed envelope and return it to the school with your donation.

Option #2: Visit www.kellogg.goleta.k12.ca.us and click on the DONATE to PTA icon to pay with credit card or by PayPal.

Please make checks payable to Kellogg PTA.
Kellogg's Tax ID # is 95-6204900.

Thank you for your generosity!



Kellogg Elementary School Annual Giving Campaign

2016-2017



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as ALL of us!”**