

# KELLOGG'S PAW

NOVEMBER 2018

## KELLOGG SCHOOL

475 Cambridge Drive  
Goleta, CA 93111  
Office Phone: (805) 681-1277  
<http://kellogg.goleta.k12.ca.us>

## PRINCIPAL

Kim Bruzzese

## PTA PRESIDENT

Nancy Marden

## NEWSLETTER EDITING

Tamara Norton

## NEWSLETTER LAYOUT

Sara Prince

## TRANSLATION

Marta Mascaro

## SUBMISSION DEADLINE

11/20 for Dec/Jan Issue

## PRINCIPAL'S MESSAGE

Dear Families,

As teachers begin preparing for and scheduling **Parent-Teacher Conferences (November 9-13-16)**, I want to remind families that these conferences are a powerful tool in better understanding the needs and strengths of your child. The more parents choose to participate in these discussions, the more knowledge they will gain from this opportunity. Please feel free to bring a list of questions that you may have regarding your child or the academic program that is being offered

in your child's classroom. Write down any questions that you have regarding homework, class projects, peer relationships, or other school events or policies. Your child's teacher wants you to become more informed about your child's education and what you can do at home to help support your child's academic and social success. Our partnership between home and school is integral to better understanding each of our students' needs and creating a stronger learning environment for all of our students. Ongoing communication is key and essential to Kellogg's continued success. Please be prompt in returning conference confirmations to your child's teacher.

Sixth grade fundraising will be hosting **Movies/ Outdoor activities after school** (Nov. 9, 13-16) for each of the five, conference days to help families manage the 12:00 early dismissal. Watch your child's Friday Folder form more information and sign up early.

Special thanks to **Eric Reeder** for organizing this year's **Kellogg Family Science Night!** We had tremendous participation and a wide variety of community-sponsored activities and presentations. Special thanks to the families who provided food items for our presenter's dinner. What an amazing event for our community!

Save the date for Saturday, November 4th our PTA-spon-

sored **Family Portrait day**. Sign your family up for a session between 12:00-5:00. We are also gearing up for our **Holiday Boutique** on November 30th from 2:50 - 5:00. Come and get some early holiday shopping in. Watch your Friday Folder! Go Bulldogs!

Sincerely,

Kim Bruzzese,  
Kellogg Principal

## PTA PRESIDENT'S MESSAGE

Dear Kellogg Families,

As we approach the Thanksgiving holiday, we would like to take this opportunity to show our gratitude for our Kellogg School community. We appreciate the opportunity to be involved with the Kellogg families and staff, and we are thankful for the partnership in enriching our children's school experience.

Our **Kellogg Annual Giving campaign** is still under way! We are happy to report that 57 Kellogg families have donated \$16,220 toward the Annual Giving campaign. Our goal this year is \$25,500 so we are still awaiting your pledge to help bring in the remaining \$9,280. To supplement district funds for our P.E., garden, art, computer, and science programs—and

continue to provide funds for other school events and support classrooms—we are encouraging each Kellogg family to support the campaign with a donation that you feel these special programs mean to you and your children. A huge thank you to all the families who have already donated to this important campaign. We are striving for **100% participation from our families**, so please give what you can. Thank you to **Karie Ide** and **Kara Hornbuckle**, VPs of Ways & Means, for spearheading the campaign.

We had many fun and exciting events in the past month. First, **thank you to all the families** who came out to support the Goleta Education Foundation's Lemon Run. Huge thanks to **Leslie Gardiner** for organizing our first BOW WOW of the year and Sprigeo for donating \$1 for each student AND parent/family member who left their cars at home during each of the Wednesdays in October. We are also grateful to our local Blenders for donating 10 gift cards for the BOW WOW raffle. It was a pleasure to see so many students, parents—and Bailey, our school mascot—walking, biking, skateboarding, scooting, and bussing to school! Thank you to **Kyle Begley, Marti Kallal, Sonja Beahan, Dena Schultz, Erika Zollett, Jen Maupin, Jason Cruse, Karie Ide** and **Jason Wansor** for all their help in making this event safe and successful – leading the walking school busses, handing out raffle tickets, getting the raffles prizes, and being the bulldog mascot. We encourage families to continue to leave their cars at home every Wednesday and find alternative safe routes to school.

Thank you also to **Rita Simon** for coordinating this year's PTA Reflections program and **Angela Hsu** and **Leslie Gardiner** for coordinating the Mixed Bags Fund-raiser benefitting 5th grade.

I'd like to acknowledge the leadership of **Angela Hsu, Leslie Gardiner, and Devon McLennan** whose hard work and perseverance made the 5th grade CIMI Camp a new tradition here at Kellogg for our Bulldogs. Your leadership and vision is greatly appreciated!

Our fall Garden Work Day was a great success, thanks to **Allison Grisham**, our new garden mentor, **Michelle Bednash**, and the garden committee for organizing it and **all the families** that came out to support the event with their shovels and green thumbs.

Another special thanks to **Susan Farley** and **Cean-na Bowman** for organizing the Axxess Fundraiser and the following parents who helped with the reconciliation: **Nicole Tedeschi, Kara Roque, Sara Castellanos, Michelle Bednash, Devon McLennan, Krista Dogic, and Kevyn Quigley**. Huge thanks to science specialist, **Mr. Eric Reeder**, for organizing Kellogg's annual Family Science Night, which was a major success. Special thanks to **Gina Terlinden** and **Erinn Phillips** and their team who provided a yummy bake sale. Much gratitude also to all the families who brought food for the presenters and/or were presenters themselves. It is community efforts like this that makes Science Night a favorite event year after year.

And lastly, thank you to **Amy**

**Damron** and **Susan Wilson** for organizing our fun October party books along with the hosts – Tie Dye Kellogg T-shirts, hosted by **Amy Damron, Susan Wilson, and Sarah Castellanos**; and the Progressive Walking Appetizer Party, hosted by **Kacie Stempel, Prarthana Sherchan, Jen Grillo, and Heather Silva**. And of course, huge thanks to all the families who signed up to support these party books. We truly are fortunate at Kellogg to have so much involvement from our Bulldog families!

There are a lot of great events and ways to support Kellogg coming up in November so please consider getting involved. Sign your family up for a **photo session** between **8:00am-1:00pm** on **November 4** for a PTA-sponsored Family and Friends Portrait Day at Stow Grove Park. Pamper yourself and/or a friend to a nice massage or facial at **Float Day Spa on November 8** as they have teamed up with Kellogg PTA and will give us 15% of all treatments booked on this day. Start your holiday shopping early while supporting our school at **Deckers on November 17 from 11:00 am to 5:00 pm**—you will receive 20% off all purchases and Deckers will donate an additional 20% to Kellogg PTA.

Also, please come out to support Kellogg's Class of 2020 at the **Holiday Boutique** on November 30, featuring unique gifts and yummy treats. If you are interested in participating either as a vendor or volunteer, please contact Aimee Buell at [aimee.buell@gmail.com](mailto:aimee.buell@gmail.com).

**Fairview Car Wash** has finally reopened and is partnered up with Kellogg to give \$4 back to our school

plus a FREE upgrade every time you use your Fairview Car Wash Community Card. (You can pick up a card up at Kellogg's front office.) Additionally, did you know that you can help Kellogg PTA raise money just by shopping on Amazon and Shutterfly? For Amazon, visit [smile.amazon.com](http://smile.amazon.com) and select Kellogg Elementary PTA as the non-profit you'd like to support and Kellogg PTA will receive a percentage on all qualified purchases! For Shutterfly, visit <http://kellogg.shutterflystorefront.com> and Kellogg PTA will receive 13% on every purchase made. It's that simple and you can Shop & Earn all year long!

Lastly, you will not want to miss the next **PTA Association Meeting on Tuesday, November 13 from 7:00-8:00pm in the MPR.** "What can we do to reduce waste and protect ocean health? Practical ideas for families" This year, Kellogg received a \$4,000 grant from the National Oceanic and Atmospheric Administration (NOAA) to help our students learn about more ocean health, as well as participate in schoolwide waste-reducing initiatives. Parental knowledge and involvement is key to our success! A group of 5th grade Ocean Guardians will kick off the evening by introducing our Ocean Guardian project goals. The special guest speakers are our own Kellogg parents, **Erika Zollett** and **Jen Maupin** will discuss the effects of pollution on ocean health and ecosystems, as well as practical measures that we can take as families to Reduce, Reuse, Recycle, Refuse, and Rot (that's right, rot!). Erika is a Senior Marine Scientist for MRAG, and Jen is a Professor

of Biology at Santa Barbara City College. Reusable lunch and food storage containers will be given as door prizes to lucky winners and dessert will be served! All are welcome and we hope to see you there!

As always, if you ever have any questions about the PTA, volunteer opportunities, or ideas for new events or programs, please feel free to get in touch with us.

Go Bulldogs!

**Nancy Marden**  
PTA President  
[ncmarden@gmail.com](mailto:ncmarden@gmail.com)

**Kyle Begley**  
Executive Vice President  
[kyle.m.begley@gmail.com](mailto:kyle.m.begley@gmail.com)

**Gina Terlinden**  
Co-Executive Vice President  
[ginaterlinden@yahoo.com](mailto:ginaterlinden@yahoo.com)

#### **BIG THANKS**

Many thanks to the families who participated in the October 10 Walk/Bike/Bus (B.O.W. W.O.W.) to School Day. Thank you to Leslie Gardiner who coordinated this event., The pictured students were our B.O.W. W.O.W. drawing winners and received donated Blender cards. Go Bulldogs!

Each GUSD third grader received a free student dictionary as a result of the local chapter of the Rotary Club's generous donation. Thank you Goleta Rotary Club!

#### **BAND NEWS**

27 third through sixth graders are participating in weekly band sectionals. All band payments are due November 2nd. We are looking forward to watching our Kellogg students march along with other GUSD students in both the Downtown Goleta Hol-

iday Parade (Sat., 12/1) and Santa Barbara Holiday Parade (Fri.,12/7). This year Kellogg families are encouraged to join us for the Downtown Goleta Holiday Parade where Kellogg School will have its own entry separate from the band. All Kellogg students (and staff and Bailey) are welcome to attend!

#### **GRANT WRITERS NEEDED**

The Kellogg PTA is looking for support with our grant writing committee. If you have interest or experience in writing grants please contact Kara Hornbuckle at [karakhornbuckle@gmail.com](mailto:karakhornbuckle@gmail.com).

#### **BOX TOPS**

Don't forget to keep collecting Box Top labels and turning them into your child's class! This is free money for our school!

#### **KELLOGG SPIRIT DAYS**

Although Californians never know when the next earthquake will hit, schools do hold drills throughout the school year to help staff members and students prepare for the unexpected. Next month, students and staff members will practice their different roles and responsibilities in the case that an earthquake were to take place during school hours. Student council members will assist in the drill by taking on the role of injured students or student runners. In addition to our disaster drill each year, Kellogg also practices one lockdown drill and conducts monthly fire drills.

#### **HELP KEEP OUR PARKING LOT SAFE!**

Slow down and please do not allow students to cross in front of cars for pick up or drop off. Please pull up to the curb or park in the lot or across the street to pick up

your child. Cars should not be left unattended on the curb for any reason. Thank you for helping to keep our students safe. Our new yard supervisor and Kellogg parent, Ms. Maria L. Perez is helping keep our afternoon parking lot safe for all! Thank you!

### **SPEAKING OF THE PARKING LOT...**

The Burwell Family is this year's auction winner of the free parking spot! This spot is marked by three signs along the side, parking lot fence. Please do not park in this spot - This is the Burwell's spot for the year. Thank you!

### **SCIENCE NIGHT: BIG SUCCESS**

Science Night would not have happened without the hard work and coordination of Kellogg's science teacher, Eric Reeder. Thank you to Eric, staff and parents who volunteered to make this an exceptional learning experience for our community. We had 157 families who signed in with 489 family members, not including the presenters! Special thanks to the following community groups that participated in Kellogg's October 11th Science Night; "It's a Material World" with UCSB's Material Research; Braille Institute with Doug Connelly and Greg Benavidez; Measuring Volume with Mrs. Bowen, Mrs. Oglanian, and Mrs. Johnson; S.B. Maritime Museum; Sensational Pets with Sean Evans; Brighten Solar presented by Marianne Schumann; "How Much Weight Can Your Boat Float?" with Mrs. Hamers, Mrs. Cocklin, and Miss Kasai; Your Children's Trees with Ken Knight; MOXI Museum; UCSB Brainiacs; Raytheon Infrared Cameras; Vermicomposting with Explore Ecology Garden Mentor, Allison Grisham; Telescopes with SB Astronomy

Club; Mobile Reef with the Marine Science Institute at UCSB; FLIR the World's Sixth Sense presented by Per Elmfors; Ultraviolet Light Presented by SB Museum of Natural History; Your Internal Organs presented by Dr. Angela Hsu, Dr. Pinsker, Lynn Fitzgibbons, and Mr. Matt and Dr. Rhonda Gordon.

### **WHAT IS KSSC?**

KSSC stands for Kellogg's School Site Council. Each public school is required to have council made up of an equal number of elected parents and staff members. KSSC meets on a monthly basis to review site budget, discuss school activities, and parent and site concerns. The council's main responsibility is the review and approval the annual Single Plan for Student Achievement (SPSA). This document requires sites to create goals that ensure students are making growth in the areas identified by council members by reviewing site test scores and data. Goals are linked to the District's Local Control Accountability Plan (LCAP) which can be found online at the district website. KSSC members serve a two year term and include representatives from the PTA and DAC (District Advisory Committee). Whenever possible, an ELAC (English Learner Advisory Committee) member is sought out in the spring nomination process. This year's site council members are: Linda Andrews (Chairperson/PTA), Kim Bruzzese, Sheri Smith, Kyle Begley, Eric Taiji, Claudia Hamers, Rhonda Redkey (Classified), Kara Rocque (DAC), Sara Prince, Nora Zwehl, Etta Murray, and Jason Wansor. If you have any feedback or questions, please check in with one of the

above members prior to our Thursday meeting. Meetings are usually the third Thursday of the month and published in the newsletter and ParentSquare notices.

### **SOCIAL-EMOTIONAL LEARNING (SEL) AT KELLOGG**

Teachers across Goleta Union are implementing the Second Step Social-Emotional Curriculum in their classrooms. Second Step is an evidence-based program that is used across the United States to help promote the development of social-emotional competence and self-regulation skills for students in grades TK through 8th grade. Key concepts include: Skills for Learning, Empathy, Emotion Management, and Problem Solving. Core learning strategies, such as Brain Builders, Story and Discussion, Activity/Skill practice and Reinforcing Skills help make the curriculum more accessible to students.

Educators across the nation are beginning to acknowledge the important benefits of social-emotional learning in schools and are seeing the impact of explicitly teaching the social-emotional skills as a necessary and valuable component to their students' education. A 2011 meta-analysis found that students participating in SEL programs showed significant gains in social-emotional skills, attitudes, and behaviors, as well as academic achievement.

The Second Step program shares that specific gains produced by SEL programs that support students' academic achievement include:

- 11 percentile-point gain in achievement test scores
- 23 percent improvement in social-emotional skills
- 9 percent improvement in



attitudes about self-others, and school

- 9 percent improvement in school and classroom behavior
- 9 percent decrease in conduct problems, such as classroom behavior and aggression

More information can be found at [cfchildren.org](http://cfchildren.org) or [secondstep.org](http://secondstep.org).

### OCEAN GUARDIAN GRANT UPDATE

The Ocean Guardian School program has received positive feedback from students, parents, and teachers. Thank you! It is great to see students using their reusable water bottles each day. The Ocean Guardian Ambassadors Club met twice in October, and students from grades 2-6 enjoyed hands-on activities about ocean life and watersheds, as well as a campus litter clean-up. Look for information about our Kellogg waste audit results (coming soon!), and our first school-wide Zero Waste Lunch Day in early December.

### KELLOGG BREAKFAST PROGRAM

Breakfast is served from 7:30-8:10AM. We have had several students each day arriving late to their classrooms. Please help us make each minute of learning count by insuring all of our students arrive in time to eat their breakfast prior to our 8:15 bell. Thank you for your help with this.

### LIBRARY NEWS

Welcome back to the Kellogg Library! Let's catch a wave! Yes, we are "Catching the Reading Wave" this year in our library. It is time to dust off your eighties lingo and hang ten into a good book.

The Accelerated Reader Pro-

gram is well underway for third through sixth graders. This is a computerized program that tests reading comprehension. Students select books within their reading range, read independently, with someone, or have someone read to them, and take an independent comprehension test on the computer. Each book is worth a certain number of points based on its length and reading level. Students get a percentage of these points based on how many of the test questions they get right. The program tracks their progress over the course of the school year. The students will also have a "surfboard" on our ocean bulletin board once they take their first test. That surfboard will move with their progress. This will give them a visual motivation to keep reading and make their surfboard move throughout the school year.

In addition, there are many activities for the students to do in the library. They are able to give a "Surf's Up Book Review" and tell fellow students about the book(s) they have read. For our artists out there, we have an "Illustration Relation" wall where students are able to draw a picture about the book they have read. There is something for everyone.

Lastly, if you had a student who lost a book last year, please double check any place you think it might be hiding and return it to the library by November 16th. After that date, I will be using the money received to repurchase the books that were lost.

Happy reading and I hope your student will "Catch a Wave" and ride it into a good book.

Rhonda  
Redkey, LMS

### SHOP AND EARN FOR KELLOGG SCHOOL

Click any logo below to shop! Kellogg school will receive a percentage of sales from these generous retailers.



# KELLOGG WELCOMES OUR NEW SPECIALISTS

## ART SPECIALIST MRS. JESSICA ZAVALA

Kellogg Families, As a Santa Barbara native, I am thrilled to be teaching Art this year to our Bulldogs. Both of my girls attend Kellogg, in the 1st and 3rd grade. Since childhood I have been involved in both performance based and visual arts. Before transferring to UCLA, I spent time in Florence, Italy studying language and art history. As a young adult I returned to Santa Barbara and co-owned a Multi-cultural Arts Center, Ginga, in the Funk Zone, served on the Board at Santa Barbara Dance Institute and most recently worked in 4th Grade at Montecito Union as an Instructional Assistant. I am so honored to now be doing Art daily, with our students. This year they will be exposed to chalk and oil pastel, watercolor, acrylic, tempera, papier mache, kitchen clay and other media. We are already having so much fun creating together and I look forward to continuing to watch their artistic creativity blossom.



## MUSIC SPECIALIST MRS. JACKIE PELAEZ

I am excited to have the opportunity to be working with the kids in Kellogg School. I am originally from Caracas, Venezuela. After studying at the J.J Landaeta Music Conservatory and obtaining a degree in Economics from Universidad Central de Venezuela, I came to the US and did a Master's Degree in Opera Performance from Longy School of Music (Cambridge, MA). I have been living in Santa Barbara since 2005. Besides singing, I love to play ukulele! I also created a Ukulele After School Program in SB a year ago. My goal as a Music teacher is to facilitate the process of creativity and self expression through music, and to foster the appreciation of different musical styles and from different cultures.





# KELLOGG WELCOMES OUR NEW SPECIALISTS

## PE SPECIALIST

## ANNIE TORRES

Dear Kellogg Families,  
I am honored to introduce myself as one of your PE teachers. My passion is helping others feel successful in learning. Teaching PE allows me the opportunity to help students to feel good about themselves in mind and body. Bodies come in all shapes and sizes, with varying degrees of natural movement ability. I aim to create and foster an environment of joy, compassion, acceptance, curiosity, growth, and self-challenge as we learn new skills and explore familiar skills in PE.

I grew up being a competitive swimmer, and also played soccer and basketball. I have an extensive dance and fitness history as well - teaching dance and being a competitive bikini division body-builder and a personal trainer. My passions are surfing, wakeboarding, scuba diving, working out, and yoga. I am currently getting certified as a yoga instructor. The loves of my life are my three children, ages 13, 15, and 17. I have taught Kindergarten for five years, music for 8 years, and first grade for four, and have loved serving in these professions.

After working with your children for several weeks, I am struck by the overall kindness that seems to run through the students at Kellogg. This is truly special. I am thrilled to be a part of this campus, and aim to nurture this compassionate spirit in all our children. Compassion for ourselves as well as others.



*Annie Torres, left;  
with Jordan Roberts,  
our returning PE specialist*

# NOVEMBER 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Water Conservation Assemblies	2 All band payments due! (Post dated checks made out to Kellogg PTA); All 5th and 6th grade Parent Chaperone Applications due to the office by 3:00	3
4	5	6	7 7:00 PM GUSD Board Meeting	8 11:50 KSSC	9 Parent Teacher Conferences - 12:00 Dismissal, Movie Day La pelicula (MPR)12:00-2:50	10
11	12 VETERANS DAY: NO SCHOOL	13 Sharkey's Dinner Night Out!; 7:00 PTA Association Meeting  Parent Teacher Conferences - 12:00 Dismissal, Movie Day La pelicula (MPR)12:00-2:50	14 Flagpole Assembly (Bravo Bulldog Awards)  Parent Teacher Conferences - 12:00 Dismissal, Movie Day La pelicula (MPR)12:00-2:50	15 8:30 Kellogg hosts District Advisory Committee (DAC) meeting  Parent Teacher Conferences - 12:00 Dismissal, Movie Day La pelicula (MPR)12:00-2:50	16 Parent Teacher Conferences - 12:00 Dismissal, Movie Day La pelicula (MPR)12:00-2:50	17 11:00-5:00 Kellogg Deckers Fundraiser (Families can receive 20% discount off of entire purchase and Kellogg will receive 20% of proceeds)
18	19	20	21	22	23	24
11/19 - 11/23 Thanksgiving Break - No School						
25	26	27	28 Flagpole Assembly; Elk's Lodge Hoop Shoot at Lunch for 3rd-6th graders	29	30	